

Druid

'Ireland's most prestigious theatre company'

IRISH INDEPENDENT

BUSINESS SUPPORT OPPORTUNITIES

Creative Business Partnerships



See What We Can Do Together

By supporting Druid you become part of our theatrical eco-system helping us to achieve a greater impact for our audiences, and the communities we work with and within. From presenting and touring productions nationally and internationally, to nurturing and showcasing the best new Irish theatre talent, we are always focussed on creating the best experience for our audience.

Depending on your marketing, ESG, or philanthropic plans, we can create a partnership tailored to your business. We want to build mutually beneficial, long-lasting partnerships in which your business can benefit from:

- Exclusive access packages and unique behind the scenes experiences
- Greater brand visibility in partnership with a strong Irish cultural brand and registered charity
- Corporate networking and new business opportunities
- Working together to contribute in a positive and authentic way, creating transformative and impactful change in our communities and environments

You and your business can make a real impact, empowering us to continue creating original and memorable theatre and contributing positively and respectfully to our changing world. To drive this ambition and realise our future goals you can partner with us in number of different ways.

A. Become a Business or Corporate Member

MAKE AN IMPACT

Become a Business or Corporate member, align with a major Irish cultural brand and gain access to extraordinary theatre events and outstanding artistic personnel.

Business Partner €1,000

Business Leader €2,500

Corporate Guardian €5,000

Corporate Patron €10,000 – €25,000

Corporate Benefits	Business Partner €1,000	Business Leader €2,500	Corporate Guardian €5,000	Corporate Patron €10,000+
Priority Booking for all Druid Productions	•	•	•	•
Limited Edition Druid Memento and Druid Gifts	•	•	•	•
Druid Business Supporter Framed Certificate	•	•	•	•
Your Business Name and Logo listed in Druid Production programmes	•	•	•	•
Your Business Name and Logo listed and linked on our Website	•	•	•	•
Invitations to unique Druid social events	•	•	•	•
Complimentary Tickets to Druid Opening Nights	2	4	6	8
Access to post-show discussions and theatre mixers		•	•	•
Access to meet and greet cast and staff events		•	•	•
Exclusive Backstage Tour of a Druid Production for you and your staff or clients		•	•	•
Exclusive access to a rehearsal day for you and your staff or clients			•	•
50% discount on hire of the Mick Lally Theatre in Galway			•	•
Free hire of the Mick Lally Theatre in Galway				•
Customised social events with cast and directors				•
Brand inclusion in promotional assets				•
Sponsor profile in production programme				•

B. Become a Principal or Pillar Partner

PARTNER WITH US AND BE CREATIVE TOGETHER

Partner with us over a 3–5 year period, supporting areas of strategic activity that are core to helping the company achieve its long term ambitions and deliver impact in key areas. If your company is interested in supporting and partnering on specific projects there are opportunities under:

- New Talent and Skills Development
- Sustainability Partner
- Equality, Diversity and Inclusion Partner
- Principal Partner and In-Association Productions
- National and International Touring
- Community Engagement
- The Druid Ensemble
- Capital Investments in our Venue, Technology and other Transformational Projects
- Digital and Innovation
- The Mick Lally Theatre Events Programme

Whichever you choose you will benefit from some or all of the following:

Brand Association

Put your brand centre stage

Supporter recognition and sponsor profile on our website

Sponsor profile in production programme

Sponsor profile in e-zines sent out to over 15k subscribers

Company logo included on Druid marketing material

Exclusive Access and Engagement

Engage with us and experience behind the scenes

Priority booking and complimentary tickets to Druid productions

Meet and greet with cast and creative team

Exclusive customised social event with Artistic Director Garry Hynes and cast members

Invitation to bespoke private events

Hospitality

Entertain your clients and reward your staff

Invitations to Opening Nights

Exclusive backstage tour for your clients and staff

Invitation to post-show social events

Free hire of the Mick Lally Theatre in Galway

Environmental, Social and Governance

Commit to one of Ireland's leading theatre companies and make an impact in your community

As an organisation rooted in the cultural fabric of Galway, we understand the importance of contributing positively and respectfully to our changing world with a focus on sustainability, equality and inclusivity

Our commitment to developing new writing and emerging theatre artists helps us to nurture new artistic talent

Druid's long-standing association with University of Galway demonstrates our continued dedication to the education of the next generation of theatre makers

As a registered charity we are committed to responsible and ethical practices in all our activities

'Creativity plays an essential role in business. Partnering with an internationally acclaimed cultural organisation like Druid allows us to learn from their unique approach and to bring that creative process to our staff and clients.'

MARK KENNEDY, EXECUTIVE BOARD MEMBER, MAZARS



To discuss any aspect of these partnership opportunities please contact:
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Druid is a registered charity, committed to responsible and ethical practices in all our activities. CHY: 6800 CRA: 20013424