



Druid

## Come on Board Business and Corporate

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*'Druid theatre company was like a university to me – it gifted me with some of the best working experiences of my career. To this day it continues to produce extraordinary and vital theatre in Ireland and worldwide. I urge you to be generous in your support of this wonderful theatre company'*

**Cillian Murphy**

## Who We Are

*'A world-class company rooted in the cultural fabric of Galway'*

**The Irish Times**

Druid began as a bold idea: to create Ireland's first professional theatre company outside of Dublin. There were few resources with which to build a theatre company in the west of Ireland in 1975, but, through sheer dedication, and with the support of the Galway community, founders Garry Hynes, Marie Mullen and Mick Lally made this bold idea a reality. That reality has become an international success story of extraordinary dimensions.

From presenting the entire canon of Synge plays in one day (DruidSynge), to professionally debuting new work by Martin McDonagh and Enda Walsh among others, and to adapting and staging four Shakespeare plays in one production (DruidShakespeare), Druid is a company that continues to pursue bold ideas.

We passionately believe that audiences have a right to see first class professional theatre in their own communities. Since 1975, the company has performed in over 100 Irish communities, often returning to locations dozens of times, developing enduring connections with audiences.



*'The most successful Irish theatrical export ever'*

**Irish Independent**

Always looking for new ways to connect with our audience, Druid has presented work at international arts festivals, in municipal theatres, community halls, yards, bars and Iron Age forts. We have also toured many critically acclaimed productions the world over, from New York and Los Angeles to Hong Kong, New Zealand and Australia.

**Our energy, ideas and ambitions are endless but our resources are not. We have big plans for the future and we invite you to help us realise them. Our commitment to production and touring, developing and nurturing new talent, and inspiring the next generation, is ongoing.**

**We are now asking you to come on board and be part of our exciting future.**



**Druid's 40 international tour locations include:**

London	Hong Kong	Tokyo	
New York	Washington DC	Wellington	
Edinburgh	Toronto	Perth	
Boston	Los Angeles	Minneapolis	
Chicago	Sydney	Miami	

## In 2018 we will continue...

to pursue bold ideas and develop world class theatre from our Galway base and continue our mission to bring Irish theatre to the world.

2018 at a glance:

**5** mainstage productions for the first time

**2** world premieres in the Mick Lally Theatre - our Galway home

**5** week Dublin residency with John B Keane's *Sive* in the Gaiety Theatre

**11** venue Irish & International tour of our acclaimed production of *Waiting for Godot*

In production for **90%** of 2018

Continue to grow our audience numbers: **180%** increase 2014-2017

Further develop our New Writing Programme **195%** increase in scripts submitted 2015-2017

Expand our Artist Development Programme FUEL to a **9** month residency

**All with a core staff of less than 10 full-time equivalents.**

We want to sustain this growth into 2019 and beyond. We will continue making world class theatre available to large and small communities throughout Ireland and to act as an ambassador for Irish culture abroad.



## Reach

*'A highlight not just of my theatre-going year, but of my theatre-going life'*

The New York Times

Druid has loyal audiences throughout Ireland and a huge international reach. The company is no stranger to prestigious international venues and festivals such as:

Lincoln Center Festival, New York  
Mark Taper Forum, Los Angeles  
Perth International Arts Festival

Hong Kong Arts Festival  
St Ann's Warehouse, New York  
The National Theatre, London

## National Press

The company's recent productions garnered national coverage from:

RTE

THE IRISH TIMES

Irish Independent

THE SUNDAY TIMES

Irish Examiner

Sunday Independent

newstalk.com  
106-108fm

TODAY fm

TV3

## International Coverage

Druid's overseas tours have featured in:

The New York Times

theguardian

TheObserver

Los Angeles Times

The Boston Globe

The Telegraph

FT

South China Morning Post

*'Nothing can quell the extraordinary vitality of Hynes's production.'*

The Guardian

## Online Presence

Druid has a social media audience of over **25,000** and growing.



Facebook **10,500**



Twitter **15,500**



Instagram **1,500**

Druid.ie - average of **10,000** views each month

Druid e-zine is constantly growing with a current subscription base of over **6,000**

## Druid awards include

# 4 TONY AWARDS

## 3 HERALD ANGEL AWARDS

# 4 EDINBURGH FRINGE FIRST AWARDS

## LUCILLE LORTEL AWARD (NEW YORK)

# 2 OLIVIER AWARDS

## OUTER CRITICS CIRCLE AWARD (NEW YORK)

## UK THEATRE AWARD

## MANCHESTER EVENING NEWS AWARD

# 10+ IRISH TIMES IRISH THEATRE AWARDS

## Druid alumni include

Cillian Murphy

Anne-Marie Duff

Chris O'Dowd

Sarah Greene

Domhnall Gleeson

Sean McGinley

Martin McDonagh

Marina Carr

Enda Walsh

Andrew Scott

Ruth Negga



# Corporate Support Opportunities

*'Ireland's most prestigious theatre company'*

**Irish Independent**

## See What We Can Do Together

Together we can develop a partnership that works for everyone.

We are keen to meet and discuss your needs, creating experiences tailored to your business. Depending on the size of your business, your marketing, CSR or philanthropic plans, and the level of access and benefits you wish to avail of, we can offer the following:

- A. **Business and Corporate Membership**
- B. **Bespoke Packages**
- C. **Specific Project Sponsorship Opportunities**

### A. Business and Corporate Membership

*Let us transform the next generation together*

Become a Business or Corporate Supporter, align with a major Irish cultural brand and gain access to extraordinary theatre events and outstanding artistic personnel.

**Business Partner €1,000**

**Business Leader €2,500**

**Corporate Guardian €5,000**

**Corporate Patron €10,000**

### B. Bespoke Packages – Support and Partnership

*Associate with us and be creative together*

We want to understand your specific sponsorship requirements and build high profile, long lasting partnerships. Please contact us directly to discuss the creation of bespoke sponsorship packages or partnership options in which you can benefit from: **greater brand awareness; the development of new business opportunities; corporate networking; and exclusive access packages.**

### C. Specific Project Sponsorship

*Make an impact*

If your business is interested in supporting specific projects: **New Productions; an Irish or International Tour; our New Writing, Druid Debuts or FUEL Programmes; the Druid Ensemble;** the development of our Galway venue, **The Mick Lally Theatre;** or indeed any other ideas that you might have, we are always interested in new opportunities.

**Whichever you choose you will benefit from some or all of the following:**

### Exclusive Access and Engagement

*Engage with us and experience behind the scenes*

Priority booking and complimentary tickets to Druid productions at home and abroad

Meet and greet with cast and creative team

Exclusive customised social event with Artistic Director Garry Hynes and cast members

Invitation to bespoke private events

### Hospitality

*Entertain your clients and reward your staff*

Invitations to Opening Nights

Exclusive backstage tour for your clients and staff

Invitation to post-show social events

Free hire of the historic Mick Lally Theatre in Galway

### Brand Association

*Put your brand centre stage*

Supporter recognition and sponsor profile on our website

Sponsor profile in production program

Sponsor profile in e-zines sent out to over 6k subscribers

Company logo included on Druid marketing material

### Corporate Social Responsibility

*Commit to one of Ireland's leading theatre companies and make an impact in your community*

As an organisation deeply rooted in the cultural fabric of Galway, we understand the importance of CSR and community engagement across businesses and communities worldwide

Our commitment to developing new writing and emerging theatre artists helps us to nurture new artistic talent

Druid's long-standing association with the National University of Ireland, Galway, demonstrates our continued dedication to the education of the next generation of theatre makers

As a registered charity we are committed to responsible and ethical practices in all our activities

## Membership Benefits Table

Corporate Benefits	Business Partner	Business Leader	Corporate Guardian	Corporate Patron
Priority On-Line Booking for all Druid Productions	•	•	•	•
Limited Edition Druid Memento and Druid Pin	•	•	•	•
Druid Business Supporter Window Sticker / Framed Certificate	•	•	•	•
Your Business Name and Logo listed in Druid Production programmes	•	•	•	•
Your Business Name and Logo listed and linked on our Website	•	•	•	•
Invitations to unique Druid social events	•	•	•	•
Complimentary Tickets to Druid Opening Nights	2	4	6	10
Access to post-show discussions and theatre mixers		•	•	•
Access to meet and greet cast and staff events		•	•	•
Exclusive Backstage Tour of a Druid Production for you and your staff or clients		•	•	•
Exclusive access to a rehearsal day for you and your staff or clients			•	•
50% discount on hire of the historic Mick Lally Theatre in Galway			•	•
Free hire of the historic Mick Lally Theatre in Galway				•
Customised social events with cast and directors				•
Brand inclusion in promotional assets				•
Sponsor profile in production programme				•

**To discuss any aspect of these partnership opportunities please contact:**

**Feargal Hynes**

091 568 660 - [feargal.hynes@druid.ie](mailto:feargal.hynes@druid.ie)

**or**

**John Mc Evoy**

091 500 239 - [john.mcevoy@druid.ie](mailto:john.mcevoy@druid.ie)

*'One of the world's great acting ensembles'*

**The Guardian**



*The King of the Castle – Robbie Jack*

# Druid

Flood Street | Galway  
support@druid.ie  
091 568 660

www.druid.ie  
druidtheatre



*'Deloitte's support of Druid has given us a unique insight into the creative industry and the relationship has been particularly fruitful for our staff. We hope to remain partners in the years to come'*

**Gerard Casey, Deloitte**

The Mick Lally Theatre, Druid Lane, Galway - Colm Hogan